

Cookie Policy

What are cookies?

Cookies are small text files that websites place on your device as you are browsing. They are processed and stored by your web browser, and can typically be read on your future visits.

In general, there are four types of cookies based on what purpose they serve.

- **Strictly necessary cookies** - These cookies are essential for you to browse the website and use its features, such as accessing secure areas of the site.
- **Preferences cookies** - also known as “functionality cookies,” these cookies allow a website to remember choices you have made in the past, like what language you prefer, what region you would like weather reports for, or what your user name and password are so you can automatically log in.
- **Statistics cookies** - Also known as “performance cookies,” these cookies collect information about how you use a website, like which pages you visited and which links you clicked on. Their sole purpose is to improve website functions. This includes cookies from third-party analytics services as long as the cookies are for the exclusive use of the owner of the website visited.
- **Marketing cookies** - These cookies track your online activity to help advertisers deliver more relevant advertising or to limit how many times you see an ad.

What type of cookies does Mobvista use?

Mobvista only uses the following two type of cookies for the following purposes.

- **Strictly necessary cookies**- Mobvista uses strictly necessary cookies only to ensure that when you switch the language of your web page, our web page will switch exactly as you choose.
- **Statistics cookies**- Mobvista also engages third party cookie of Google Analytics for purpose of helping us understand how the website is being used. Google Analytics collects data related to the device/browser, IP address and your on-site/app activities to measure and report statistics about your interactions with our website and to analyze the areas from which traffic originates. Google uses Google Analytics to provide the Google Analytics measurement service to Mobvista. For more information about the Google Analytics cookies, please read [here](#).

How can I refuse the use of cookies by Mobvista?

- **Strictly necessary cookies.** Because these cookies are essential to the operation of our website and the functionality you request, you cannot refuse Mobvista's use of these cookies.
- **Statistics cookies**-To manage or opt out of the third party cookie of Google Analytics, please click [here](#).